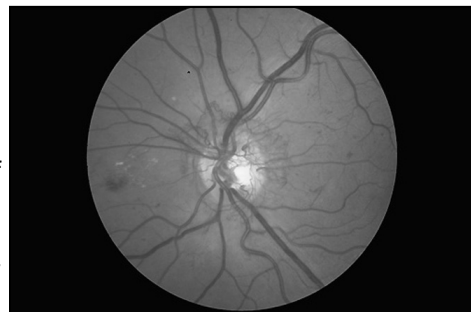


New Digital Imaging System at Moorestown Eye

Drs. Les & Kimberly Friedman have a new addition—the latest technology in digital imaging and networking to help in the diagnosis of eye diseases. The high-tech camera has been networked into each exam room so that the doctors can access digital images of your eyes during your eye examination. Since the camera was installed in January, the doctors have used it to help diagnose several cases of diabetes, high blood pressure, and glaucoma. In fact, the doctors have also used this technology for “telemedicine” in transmitting photos of patients in Moorestown to doctors at CHOP and Wills Eye for those patients that required further intervention.

When you have your next annual eye examination, you may be able to see these incredible images of your own eyes...now you can see what our doctors see when they look into your eyes!



Digital Image of Diabetic Retinopathy

Staff News

Moorestown Eye is pleased to welcome Cathi Farquhar to our office staff. Cathi comes to us after many years in human resources work and she is looking forward to her new position at Moorestown Eye.

Also, we would all like to congratulate one of our receptionists, Vicki Haspel, on her recent marriage to Michael Pyfer. We wish them the best of luck as they start their life together!

Finally, we wish Kathleen Dickinson from our optical staff, best wishes as she prepares for the birth of her second child!

Art Work Featured at Moorestown Eye

Moorestown Eye is pleased to present the art work of Mr. Richard G. Gelak in our reception room. Mr. Gelak has had several one man shows and some of his work has been purchased by Cherry Hill Township and is on display at the municipal building.

We hope you enjoy viewing his pieces while you are in our office. You can see Mr. Gelak's self portrait at www.moorestowneye.com under the “office events and publications” section, and you can stop by our office to view his work anytime!

What is MACULAR DEGENERATION?



Q & A with Dr. Sally Halim

If you have any questions you'd like Dr. Halim to answer, send them to: Moorestowneye@comcast.net

The macula is the part of the retina that provides central vision. It allows for the most precise visual tasks such as reading, seeing fine detail, and driving. Over time, the cells that make up the macula can break down, leading to a condition known as Age Related Macular Degeneration (ARMD). Macular degeneration exists in two forms: “Dry” or “Wet”. Fortunately, dry macular degeneration accounts for the majority of patients with the disease (about 90%). In dry ARMD, deposits called drusen leak out of retinal blood vessels and collect in the macular area. Over time, the drusen can accumulate and increase in size and number, eventually causing extreme distortions in the vision: Straight lines will appear curved and the vision becomes blurry. On the other hand, in wet ARMD, blood leaks out of the vessels behind the macula causing severe, and sometimes rapid, vision loss. Patients with wet ARMD often see a black spot in their central vision that never goes away. Even though wet ARMD only accounts for 10% of all macular degeneration patients, it makes up about 90% of all

severe vision loss and is the leading cause of blindness in people over 65. More Americans lose their vision from ARMD every year than from glaucoma and cataracts combined.

So who is at risk for developing this condition? Women are more likely to develop the disease than men. In addition, family history, smoking, and heart disease are all proven risk factors for developing ARMD. There is also a link between the disease and the amount of lifetime exposure to UV radiation.

The Age-Related Eye Disease Study (AREDS) showed a specific combination certain vitamins (beta carotene, zinc, vitamin E, and vitamin C) lowered the possibility of progression in about 25% of patients who are considered “high risk” for developing vision loss. You can link to the AREDS study through our website: www.moorestowneye.com.

Aside from vitamins, there are no other treatments available at this time for patients with dry ARMD. However, new and exciting treatments have recently been discovered to treat wet ARMD patients. Macugen, a drug used in cancer patients, has been shown to actually regress the bleeding in wet ARMD patients and partially restore vision that was once lost. As research advances and we learn more about this potentially blinding condition, it is vital that patients are screened regularly with annual eye exams.

NEXT LASIK CONSULT DAY.....! TLC Staff will be present. Reduced Pricing.

Call to Reserve your Time: 235-2620.